

MARK BRANDSTETTER

Avid HD + Final Cut Pro + Adobe Premiere Pro Video Editor



MISSION STATEMENT: Master storyteller with a producer's mentality, I want to bring my unique vision in developing, and executing innovative, stylized shows and digital media that is both inspired and commercial to your brand.

BRIEF CAREER HISTORY:

1. Started as a Production Assistant for both MTV Networks & Miramax Films while attending New York University.
2. Became a Freelance Associate Producer and Post Producer for each company before completing college.
3. Wrote my first screenplay "LORDS" and directed, wrote and produced the short films "Nasty" and "Beautiful Dreamer".
4. Moved up the ladder and began Freelance Producing, Directing and Writing for Television and the emerging Digital Market.
5. Had to jump in front of the box to save a production that fell behind schedule and fell in love with editing.
6. Added Photoshop and After Effects to my arsenal to help productions move quicker and save money.
7. Slayed many dragons under pressure, great people skills, and high integrity in a fast paced environment.
8. The final eye before delivery to make sure color, audio, and fine-tuning is up to broadcast standard.
9. As clients and creative teams can attest, editing with me is a holistic experience.
10. Now looking for the next big challenge to make an impact on your bottom line.

REACH ME ANYTIME:

(917) 545-6246
mkbrandstetter@gmail.com
MarkBrandstetter.com

EXPERT PROFESSIONAL SKILLS:



COLLEGE:



NEW YORK UNIVERSITY
TISCH SCHOOL OF THE ARTS
B.F.A of Fine Arts & Journalism

QUALIFICATIONS:

2D/ 3D Motion Graphics
Problem Solver
Team Leader
Brainstorming & Client pitches
Detail Oriented
Technical Troubleshooter
Voice-over Specialist
Mastery of Broadcast & Digital Video Production Process
Video Codecs
Encoding & Transcoding Video

WORK EXPERIENCE:



NBCUNIVERSAL : FREELANCE AVID HD EDITOR

2014- 2015

• Edited promotional spots, created spotlight interviews with newsmakers, specials and prepped assets daily for live broadcasts. • Cultivated and executed new ideas with various network creative teams. • Reformatted acquired programming, cut cold open and segment teasers, color corrected, reanimated Motion GFXs, added SFX design, and finessed the audio mix with tight deadlines.



DIRECTV/ BACK 9 NETWORK : FREELANCE AVID HD EDITOR

2014

• Rebranded the Digital entity into a full fledging 24-hour network. • Creation and management of project plans including timelines, budgets and staffing. • Led the post production team formatting and editing programming acquired for all media. • Actively participated in the studio selection of projects that fit the brand. • Prepped assets for the live studio shows.



MTV NETWORKS : FREELANCE LEAD AVID + ADOBE PREMIERE PRO HD EDITOR

2010- 2014

• Led the editing team and taught new post staff to ensure the same level • Edited several two minute spots per day and a half- hour special in two weeks. • Accompanied production teams on shoots, to ensure each project is on schedule and delivered accurately. • Integrated different media platforms and camera footage to work for each show. • Created cold opens and segment teasers. • Manipulated GFX and photo assets in Adobe Photoshop/ After Effects, green screen SpectraMatte editing, sound mixing and color correction.



PERCEPTIONAL PRODUCTION : FREELANCE CREATIVE DIRECTOR + AVID HD EDITOR

2008- 2014

• Used my twenty years of solid contacts to rebuild a flailing boutique post house into a go to facility with clients including McGraw Hill Dodge digital network, USA Networks, MTV, Nickelodeon, TV Land, and Spike TV. • Increased the output of the post team to fit in more projects and build a stronger roster that slashed post costs by 30%. • Participated in brainstorming meetings, offering creative ideas for client pitches. • Conceived compelling, original and distinct multi-camera video storytelling and inspired narratives.



POSTWORKS POST FACILITY : FREELANCE AVID + FINAL CUT PRO HD EDITOR

2011- 2013

• Clients included CMT "Bayou Billionaires", TLC "NY Ink", MTV News "When I was 17", Teen Nick, Comedy Central, LG Thrill 4G Presents: Jane's Addiction Concert in 3D for YouTube, and NBC. • Created short and long forms packages, theatrical trailers, network promos, multi-camera video storytelling, designed motion GFX and sound mixing for broadcast.



ABC NEWS : FINAL CUT PRO HD EDITOR

2008- 2011

• Produced, wrote copy and edited for ABC News "World News Now" Weekend Edition. • Constantly updating breaking news stories for the Digital Platform. • Ensured fresh, compelling and relevant content available 24/7.



WARNER BROS. TELEVISION : AVID HD EDITOR

2007- 2008

• Edited hour-long studio show to time including syncing camera shots, editing music and SFX for broadcast and digital entities. • Conceived the overall look and feel of each package and promo for broadcast while working with GFX artists and oversaw voice-over sessions.



AOL/ TIME WARNER : DIGITAL MARKETING AVID HD EDITOR

2004- 2007

• Learned the art of Digital Marketing and Advertising and how to incorporate it with the video production to create AOL's first Multi Video Module for the home page. • Directed and shot interviews with world-renowned authors, pop culture icons, sport legends and newsmakers.